



International Center for  
**Leadership in Education**

RIGOROUS LEARNING FOR ALL STUDENTS

# ***Building Relationships to Achieve Rigorous and Relevant Learning***

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**November 18, 2019**

**Missouri Association of Secondary  
School Principals**

A division of Houghton Mifflin Harcourt



# The Brain's Three Questions

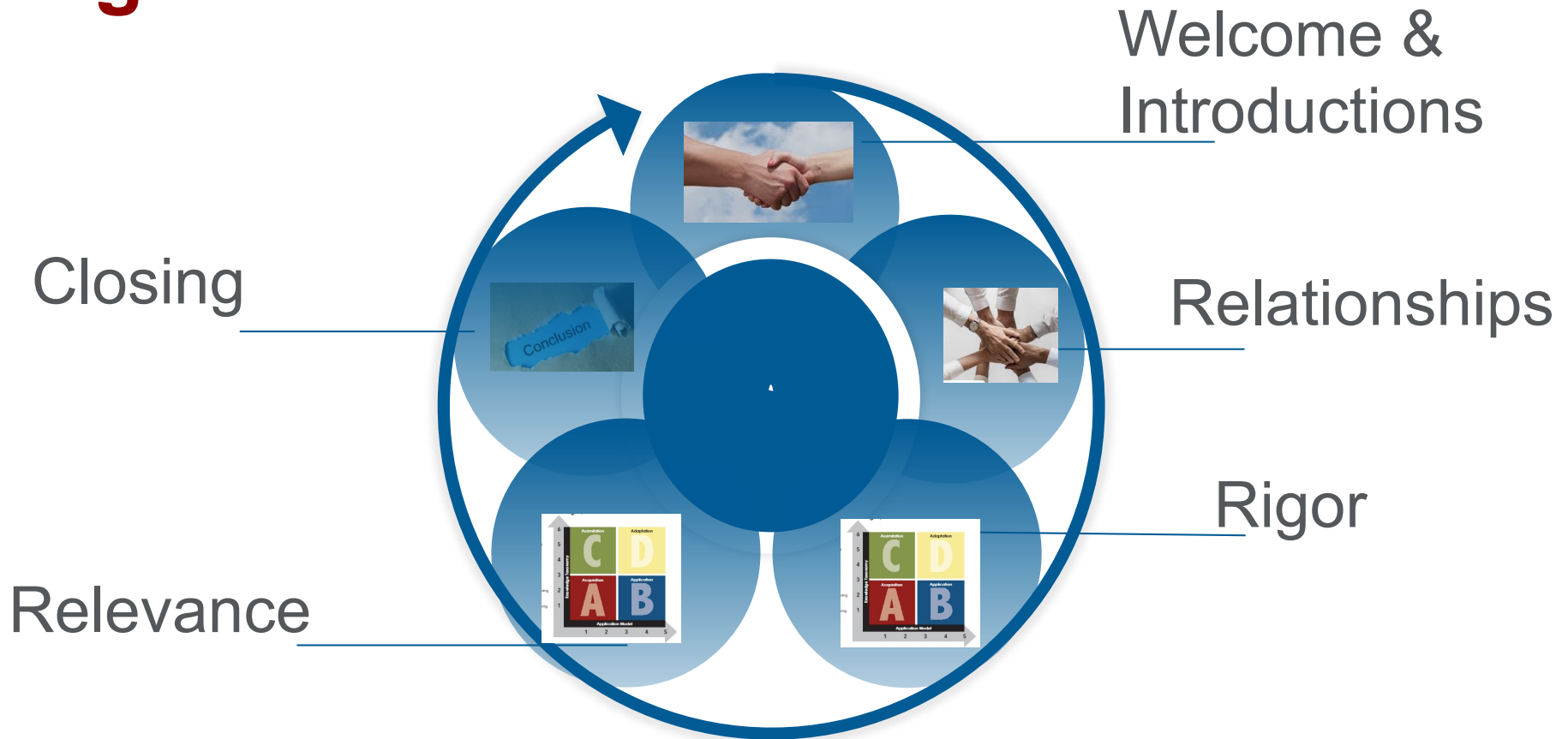
Who are  
these  
people?



Why  
are we  
here?

Where are we going?

# Agenda



# Learning Outcomes

- Understand how Rigor, Relevance and Relationships support the foundations of effective instruction.
- Increase your toolkit of learning strategies for implementation of rigor, relevance and relationships.





# My Credentials

**Educator for  
41 Years**

**Preschool-  
Higher Ed.**





# Getting Your Brain Ready to Learn

Greeting at door

Positive, Welcoming





# The Research on Greeting

Did you know?

When teachers greeted students at the door, on-task behavior during the first ten minutes of class increased from 45% to 75%.

*Journal of Applied Behavior*

# Getting Your Brain Ready to Learn

## Agenda with Visuals



# The Research on Use of Agenda and Visuals

Research indicates that visual cues help us to better retrieve and remember information.

Haig Kouyoumdjian Ph.D.



# Getting Your Brain Ready to Learn

Targets/Outcomes for Learning



# The Research on Giving Students Targets/Outcomes

Research states that clear communication to students about the goals of their studies and expectations for their assessments sets a pattern that gives them the security that accompanies predictability. This gives students more self-confidence and less anxiety.

-Judy Willis, M.D.





# Relationship Building

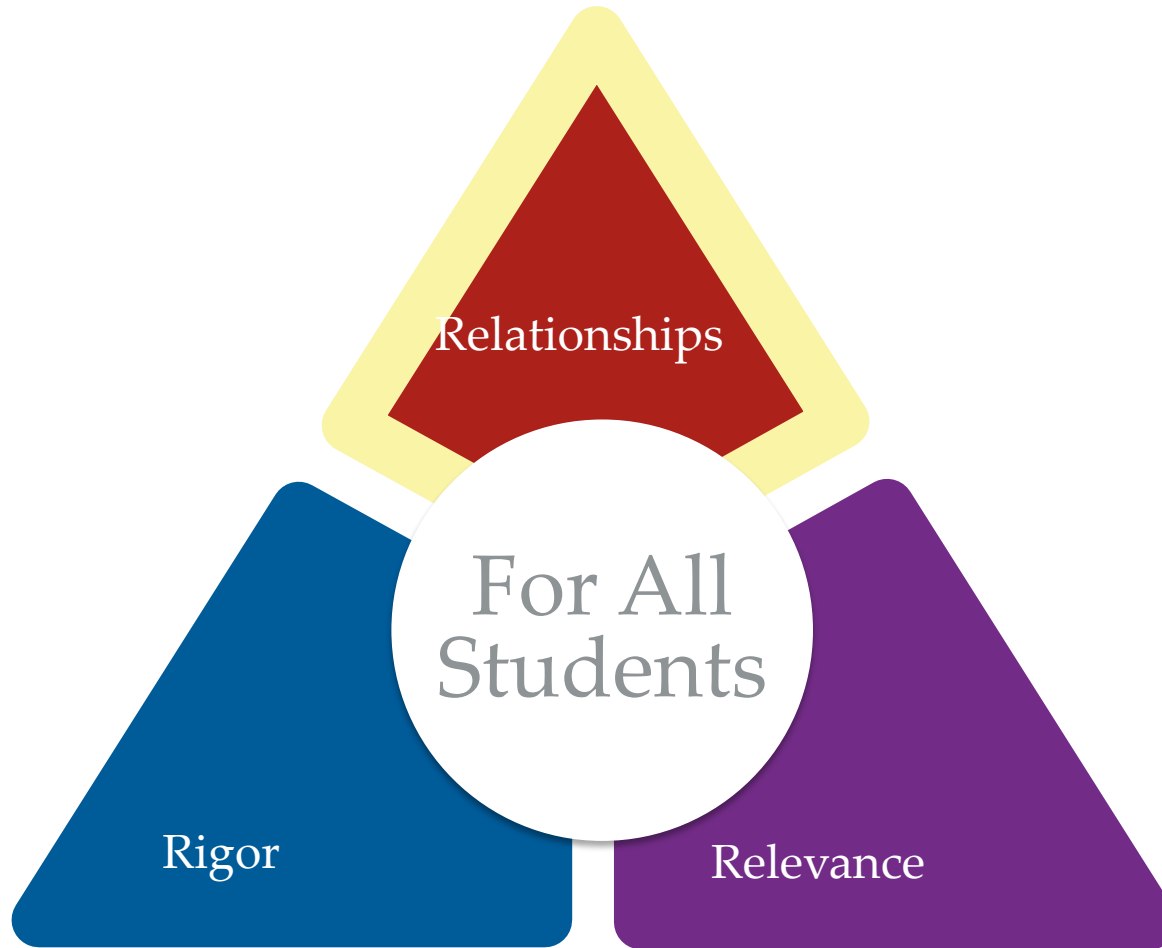
Form groups of 3-5 people

Introduce yourself to each other

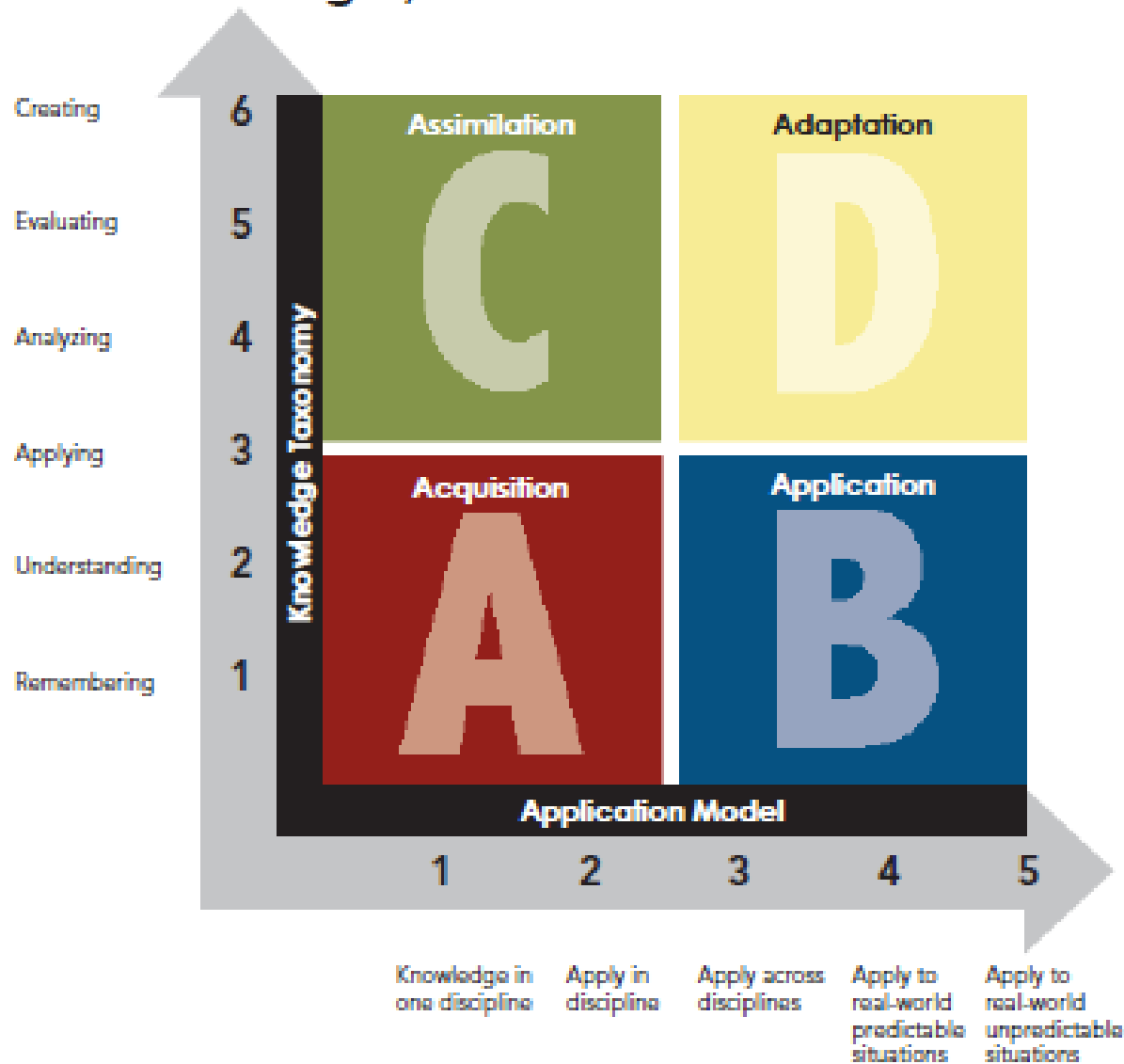
Share one insight or ah-ha that you have heard today



# ICLE's Philosophy



# Rigor/Relevance Framework®



# The “Why”

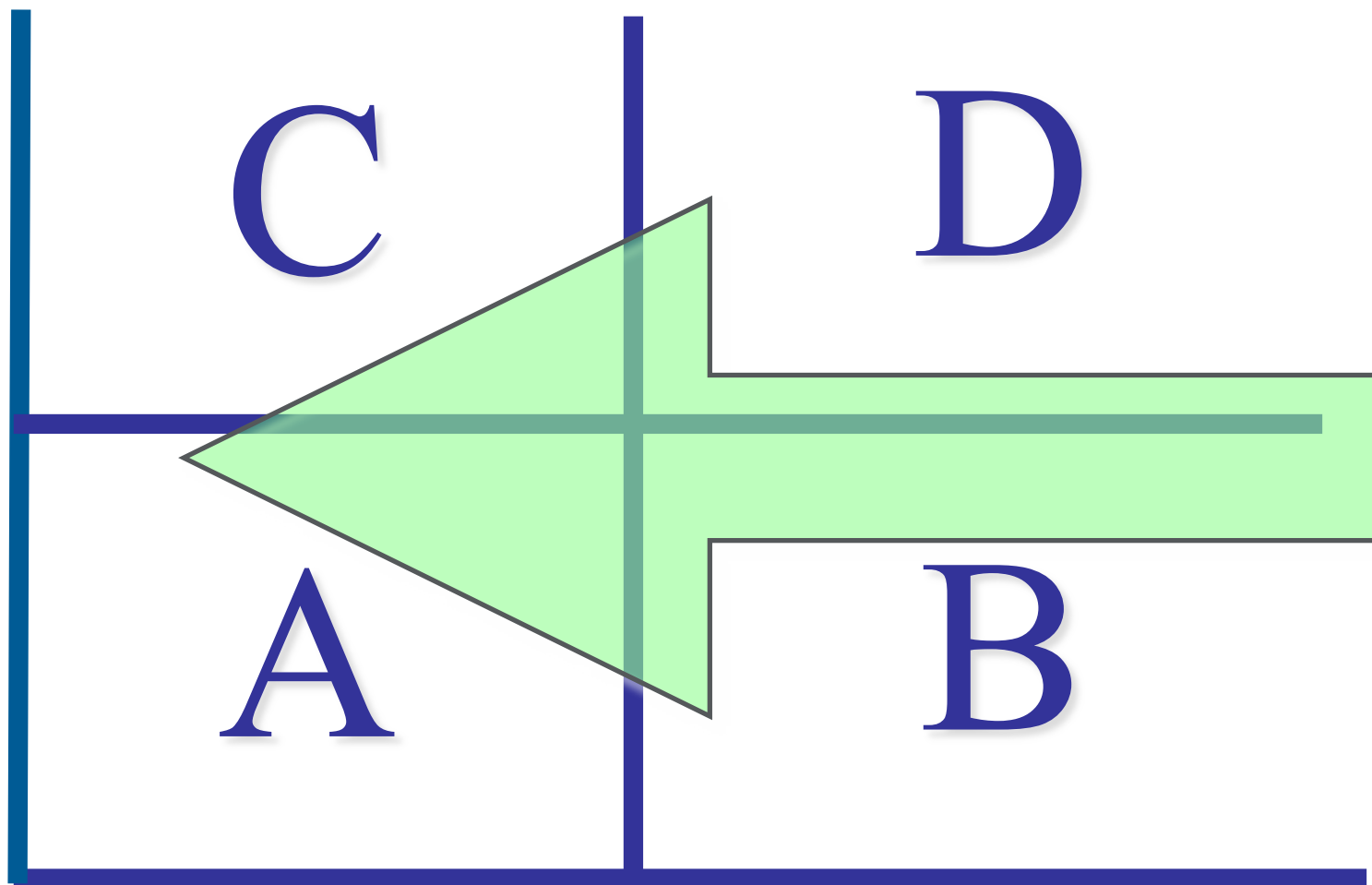
## Creating a Context for Change



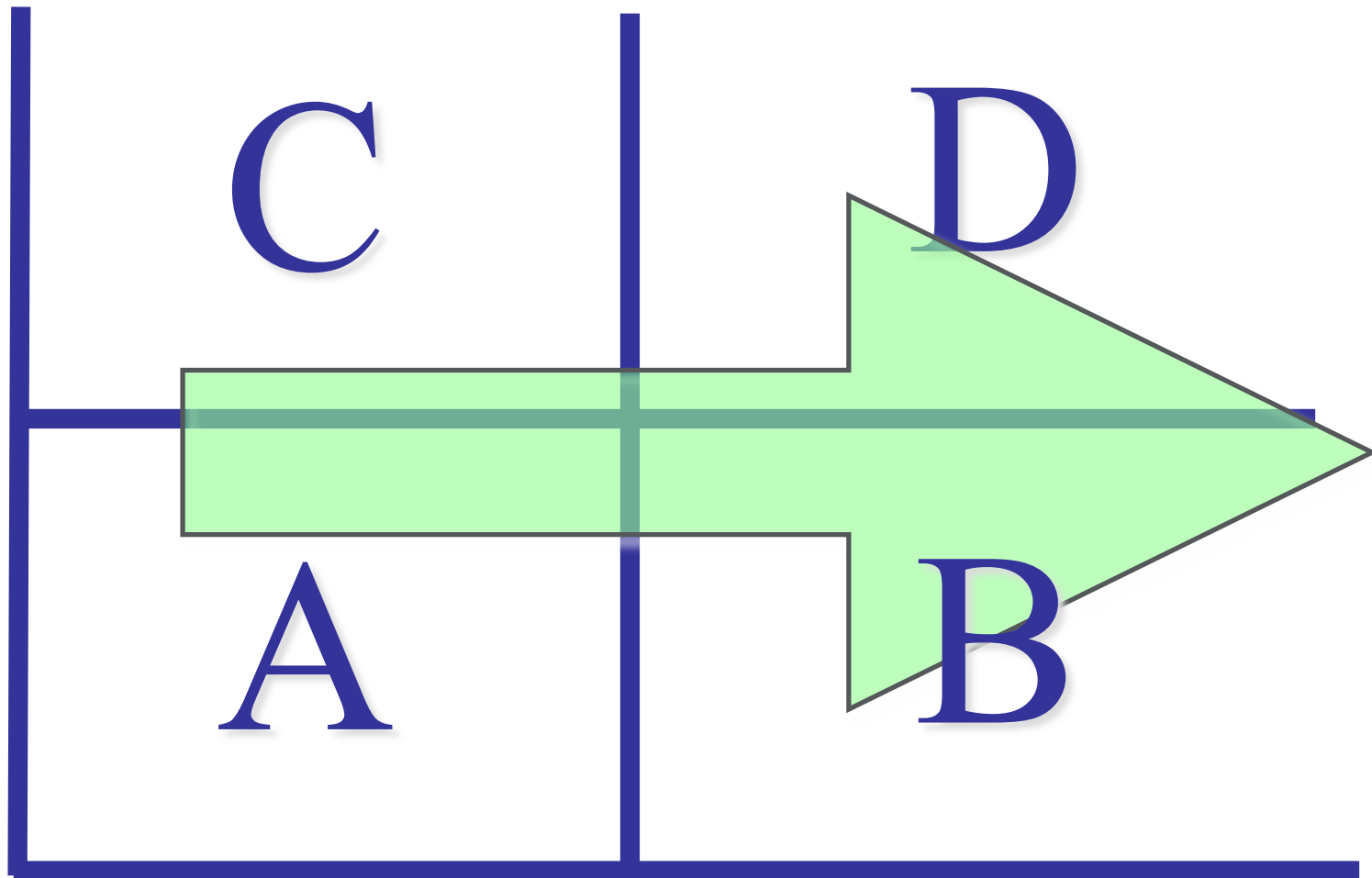
# Why Change?



# Today's Students “Do” To Learn



# Instead of Learning to Do





# Struggling Students

## High School Dropout Rates

Annual Dropout Rate US	3,030,000
Daily Dropout Rate US	8,300
Drop out in 9 <sup>th</sup> Grade	36%
Crimes committed in US by HS dropouts	75%
US jobs HS dropout is NOT eligible for	90%

Source: Education Week, Children Trends Database : 4.28.2013



# 100 Girls Project



For every 100 women enrolled in college,  
77 men are enrolled.

For every 100 girls diagnosed with a special education disability,  
217 boys are diagnosed with a special education disability.

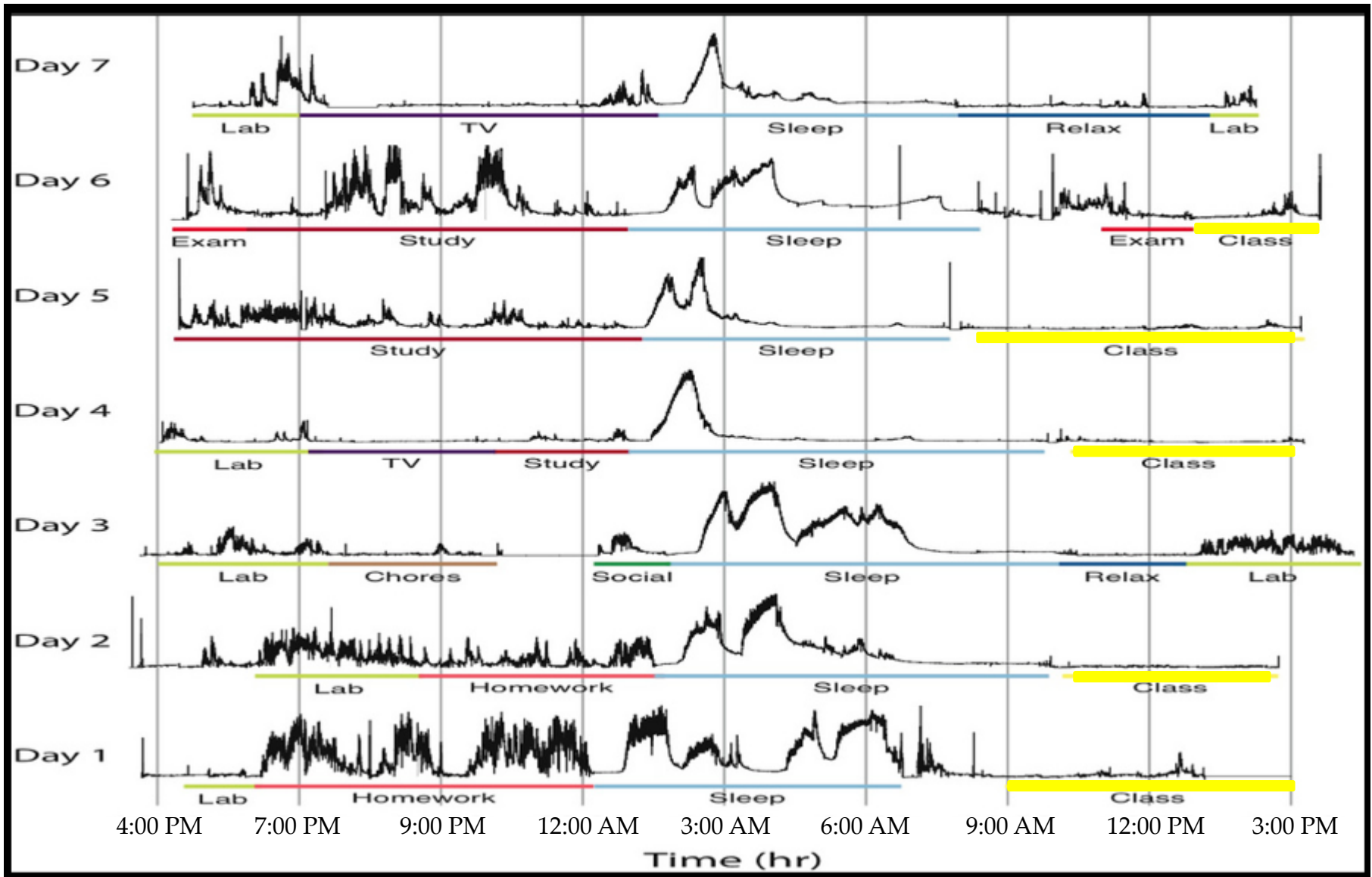
For every 100 girls diagnosed with emotional disturbance,  
324 boys are diagnosed with emotional disturbance

For every 100 females ages 15 to 19 that commit suicide,  
549 males in the same range commit suicide.

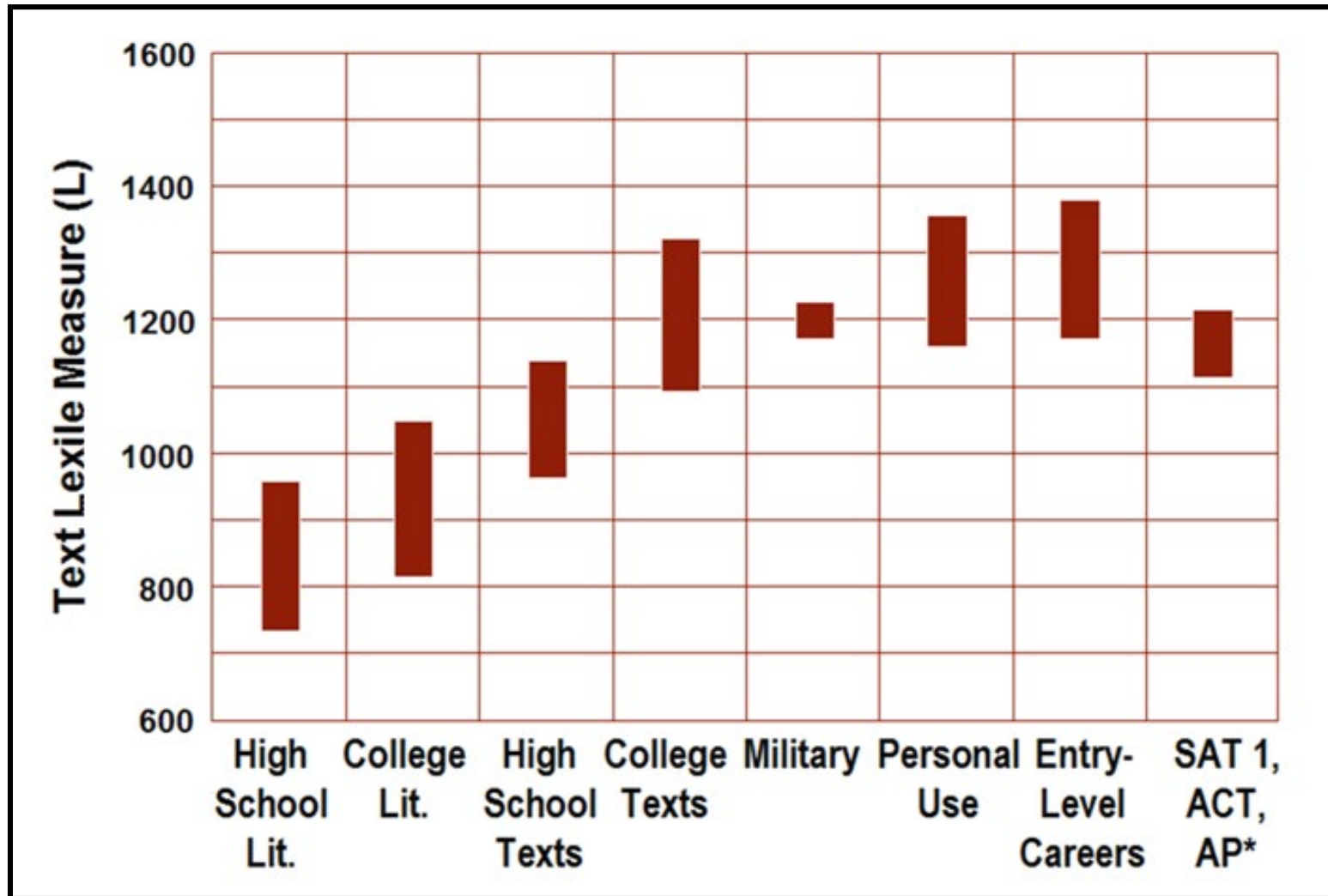
For every 100 women ages 18 to 21 in correctional facilities,  
1430 men are in correctional facilities.

-The Boys Initiative,

**BODRING**

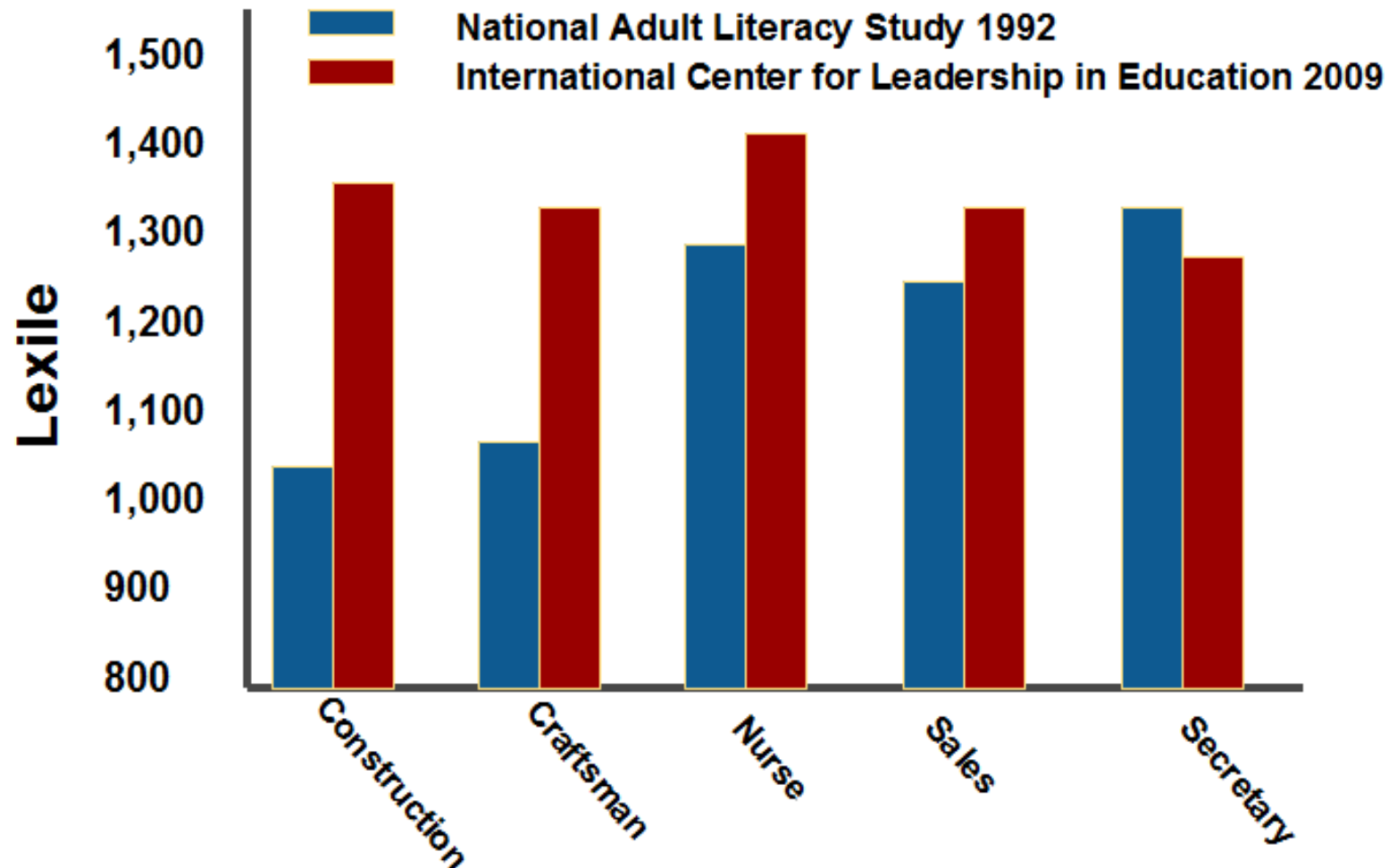


# Comparing Lexile® Measures



Interquartile Ranges Shown (25–75%)

# Career Reading Demands





STANDARDS



TESTS



TEACHER  
EVALUATIONS







STANDARDS

TESTS

TEACHER  
EVALUATIONS

Future?





**STANDARDS**

**TESTS**

**TEACHER  
EVALUATIONS**

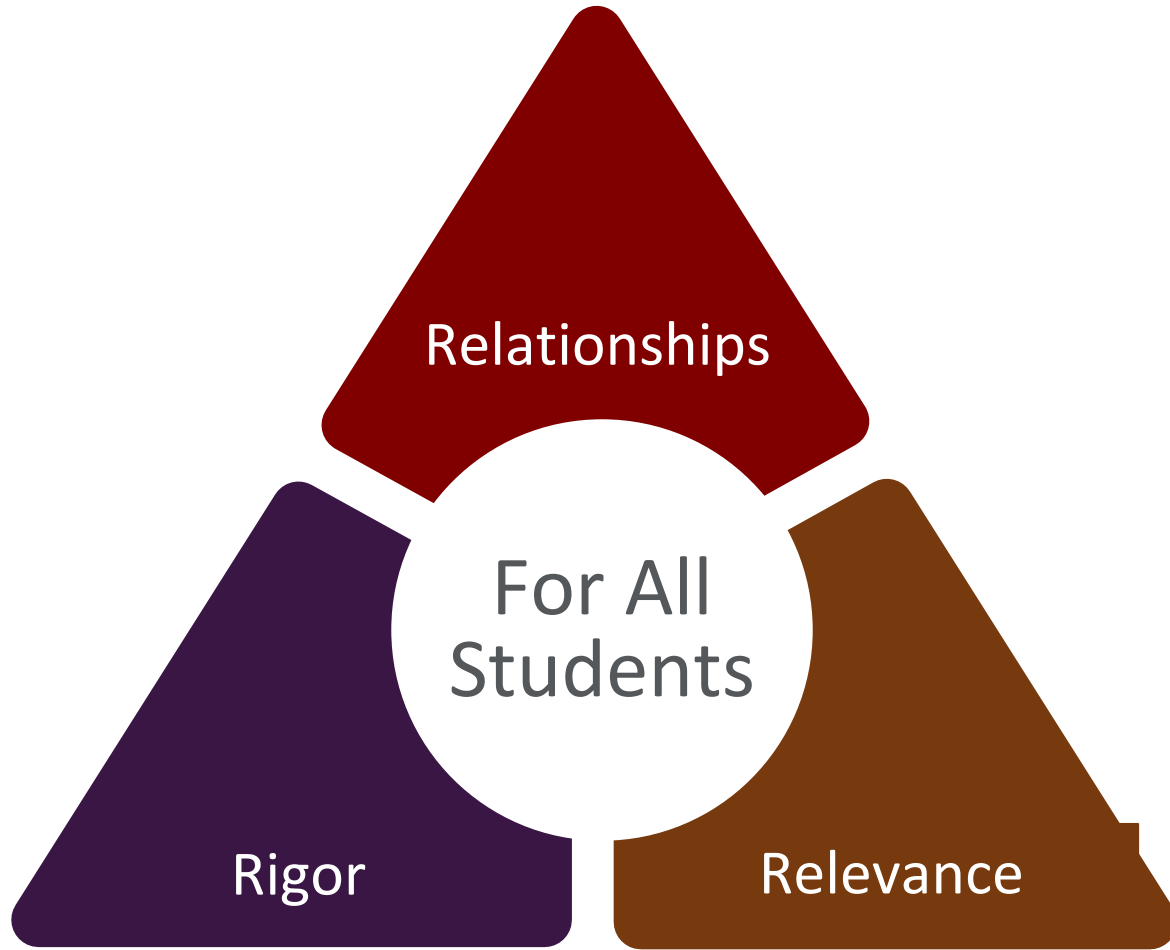


# What is the Purpose of Our Work?

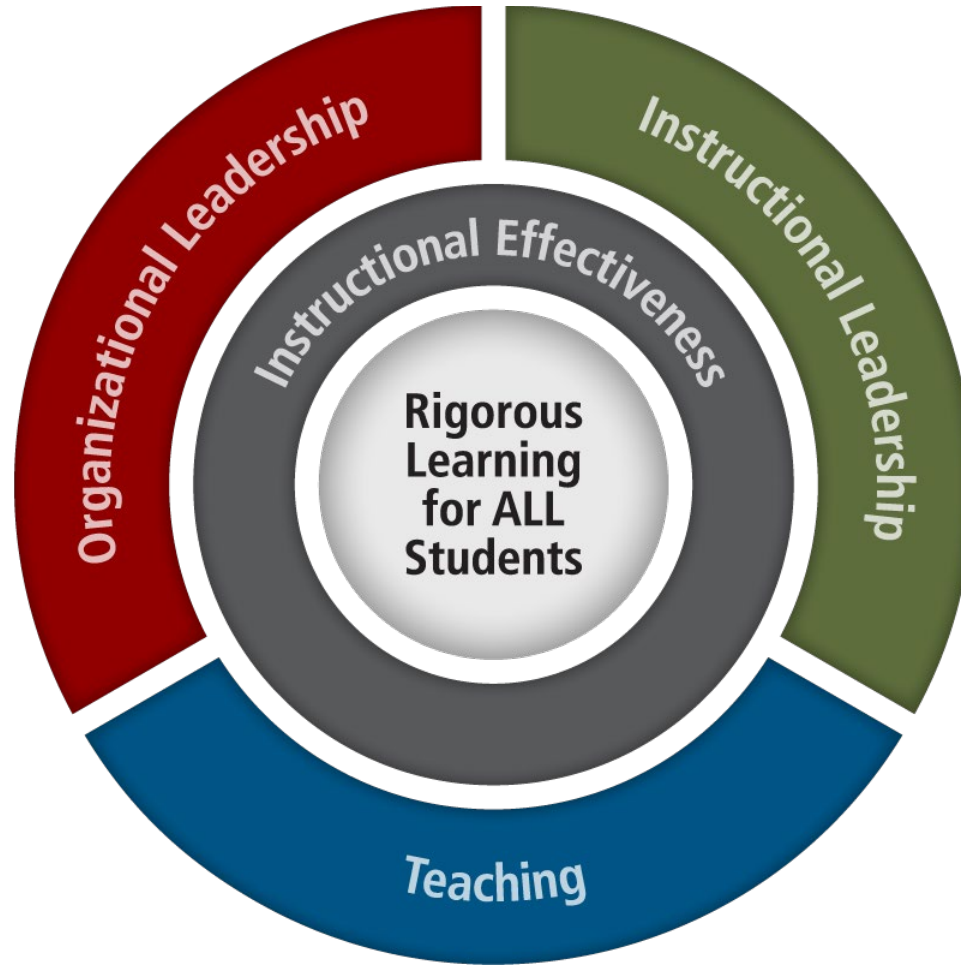


# ICLE's Philosophy

Vision, Mission, Core Values, Non-Negotiables

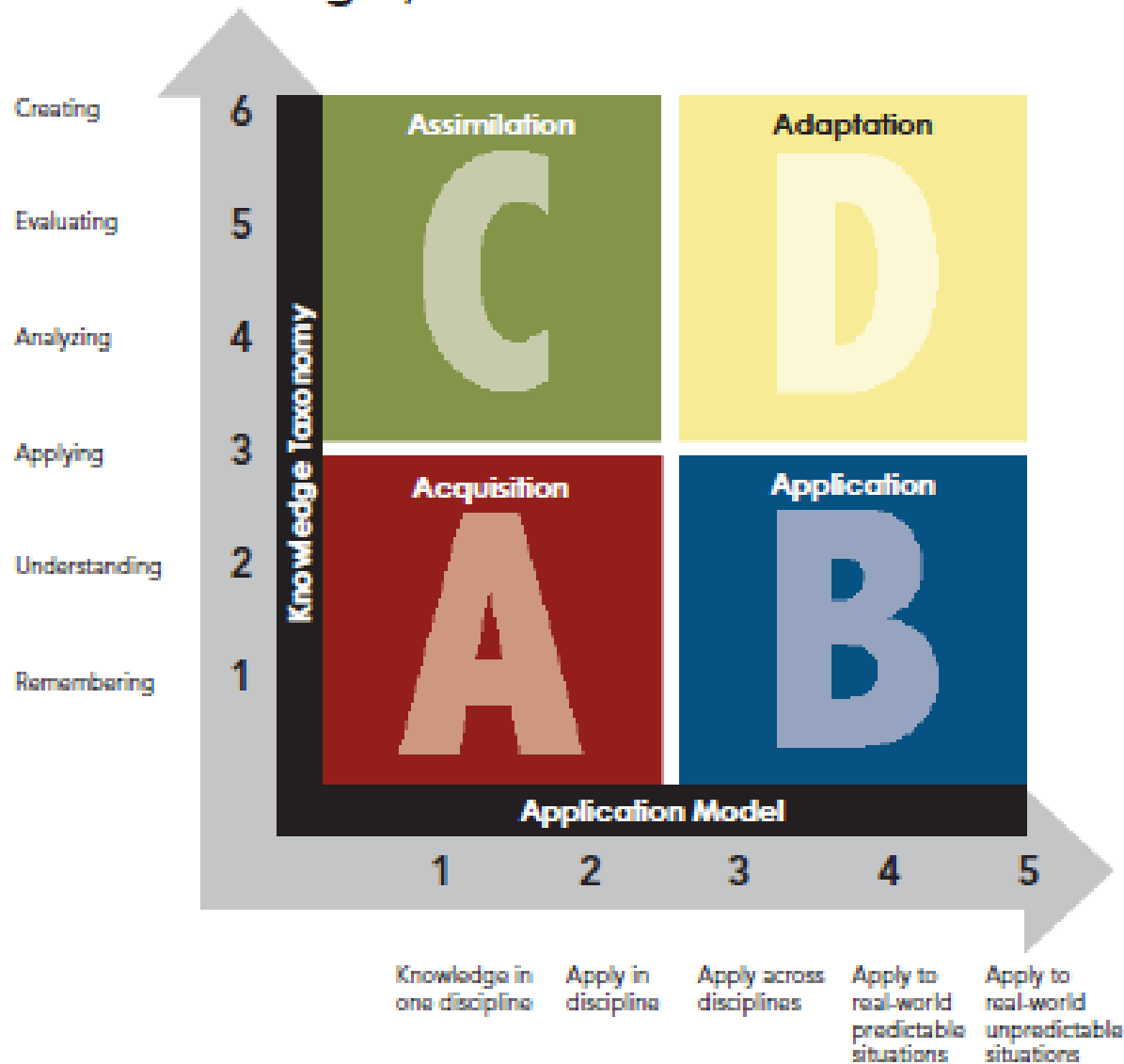


# Daggett System for Effective Instruction



Alignment for Rigorous Student Learning

# Rigor/Relevance Framework®

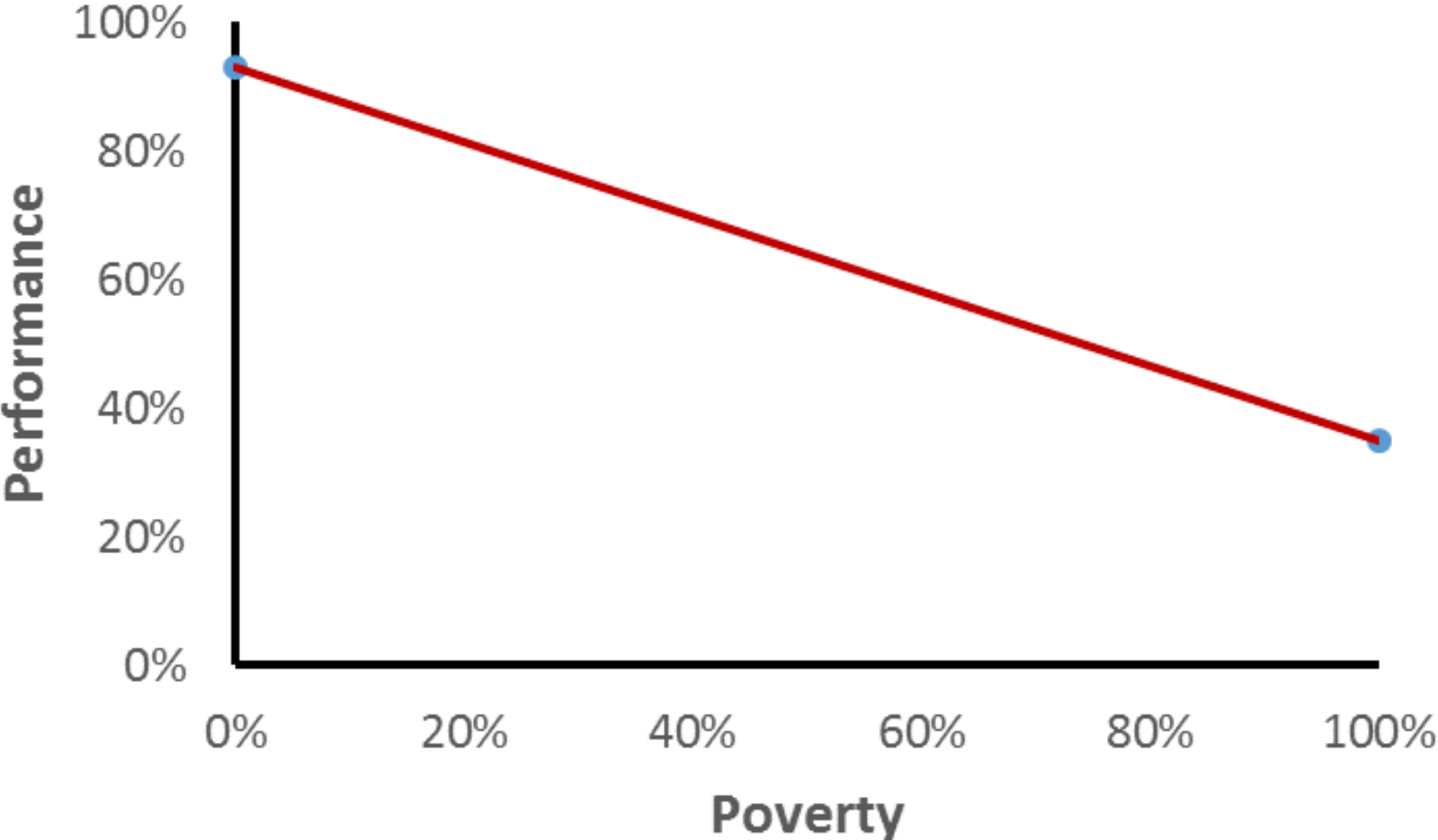




# About ICLE

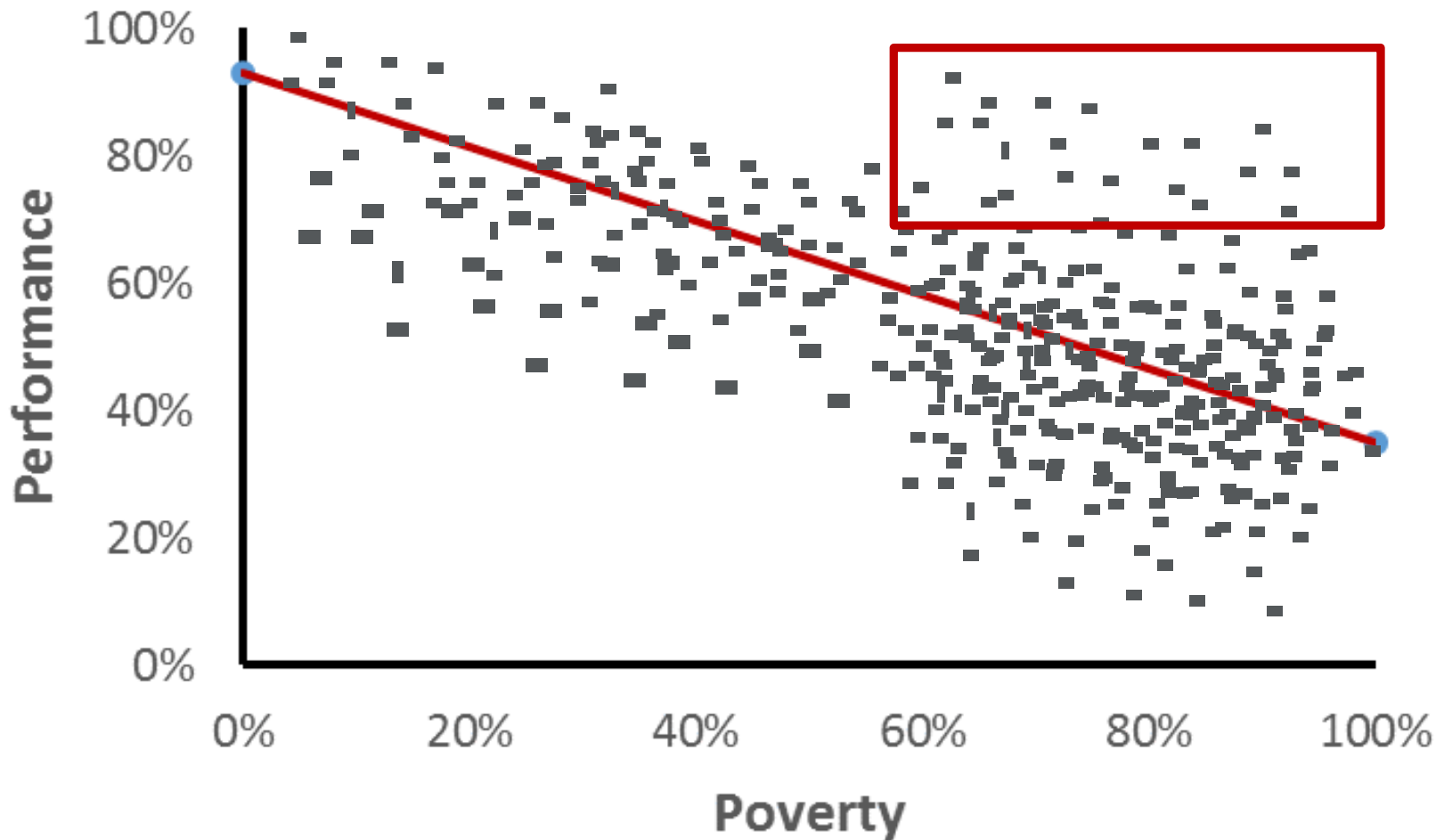
- More than 25 years of experience
- Believe in rigorous learning for ALL students
- Model effective instructional and leadership strategies that you can use with faculty and students

# Nation's Most Rapidly Improving Schools



Source: Publicly available performance and enrollment data

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Source: Publicly available performance and enrollment data



# Lessons Learned

# Lessons Learned

**1. Create a Culture**

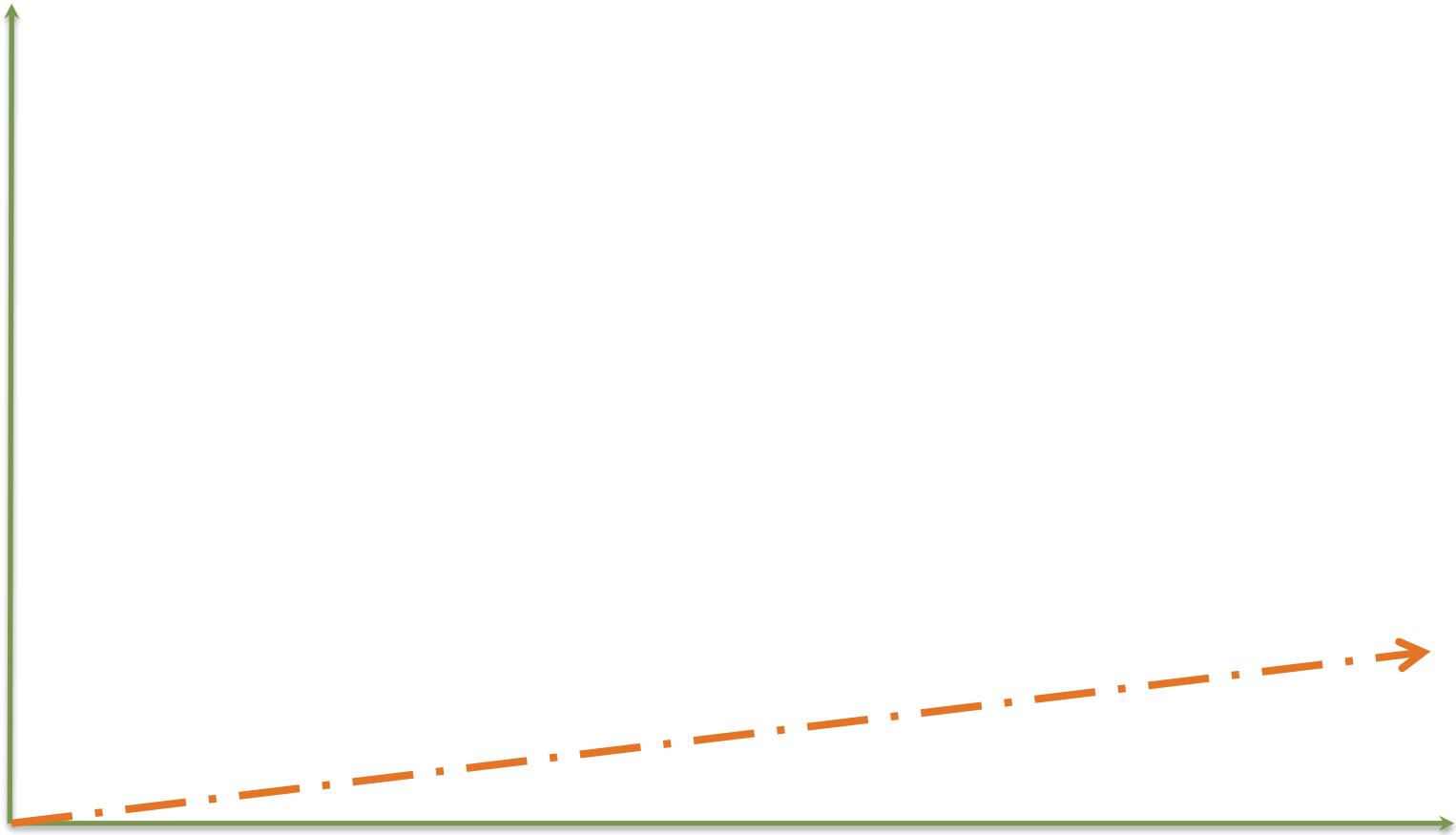
**2. Create a Comprehensive Focused Plan**  
(Simple vs. Complex)

**3. Sustain the Plan**  
(Journey vs. Event)

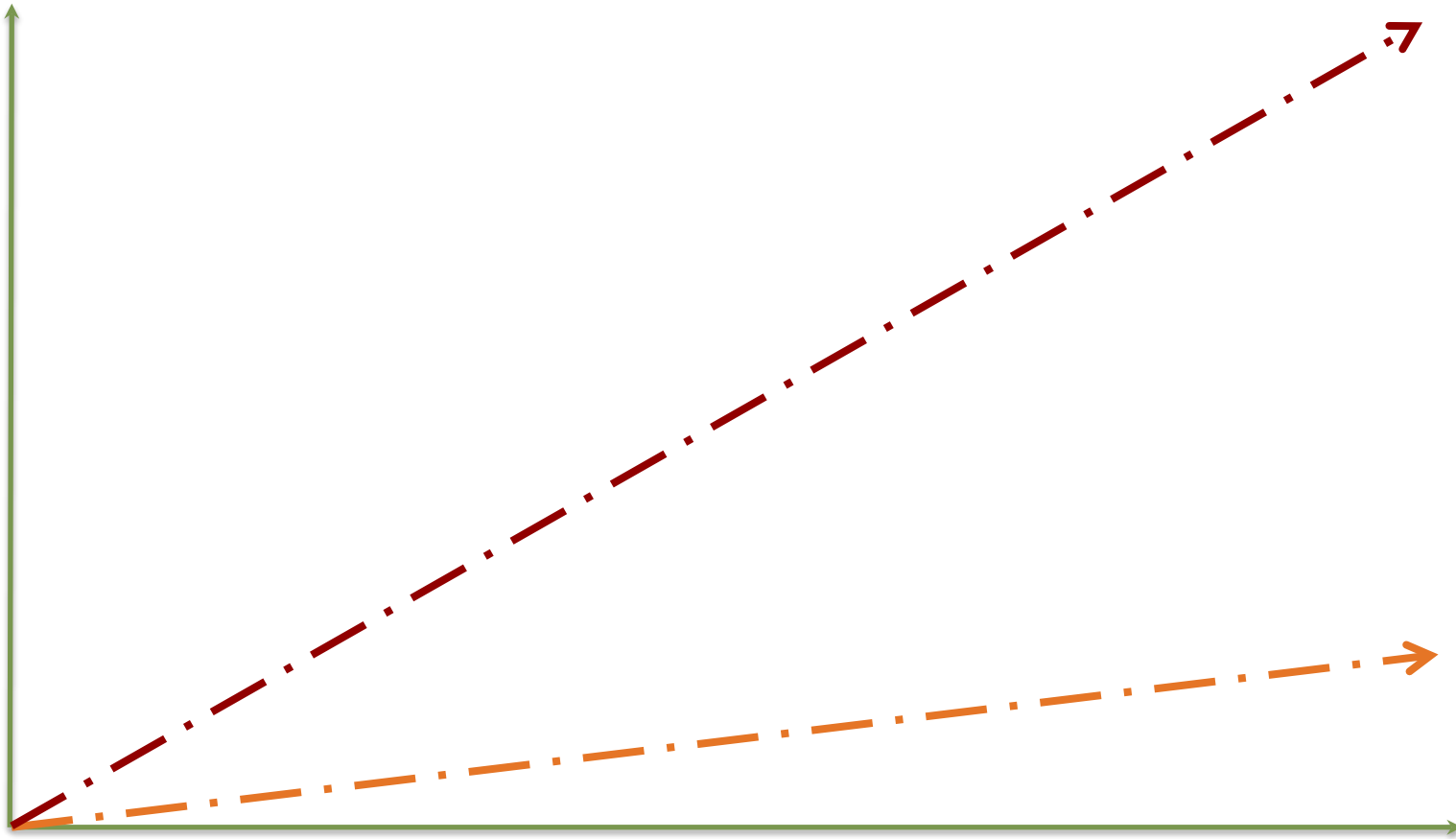
**4. Monitor with Meaningful Student Data**  
(Growth Model)

**5. Use a Continuous Improvement Model**

# Rate of Change



# Rate of Change



**What must be in place to create a culture of rigorous learning for ALL students?**



# What Does It Take?

**It Takes a System, Not Just a Teacher**





# What must be in place to create a culture of rigorous learning for ALL students?

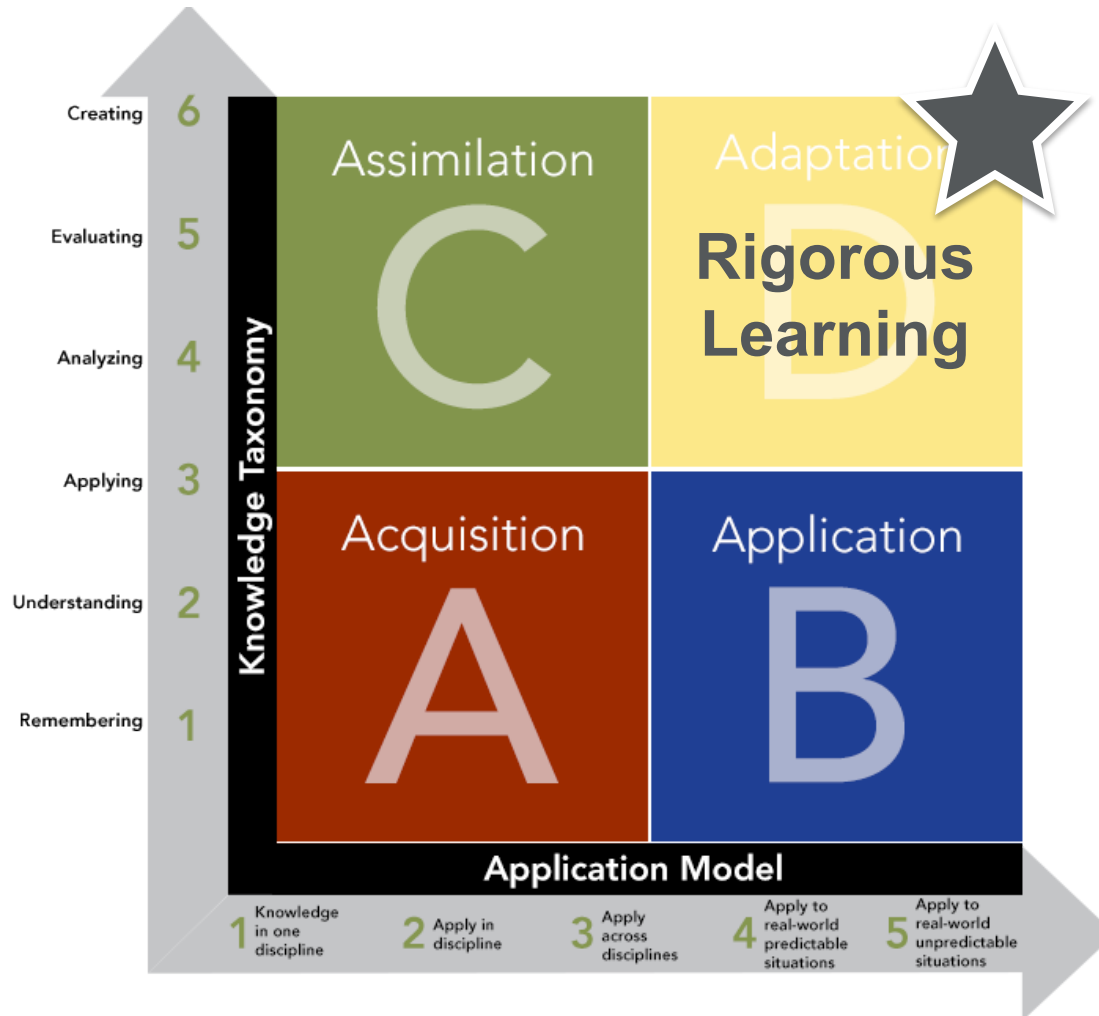


*Tell me, and I'll forget.  
Show me, and I may remember.  
Involve me, and I'll understand.*

*- Chinese proverb*



# To Create a Culture of Rigorous Learning for ALL Students

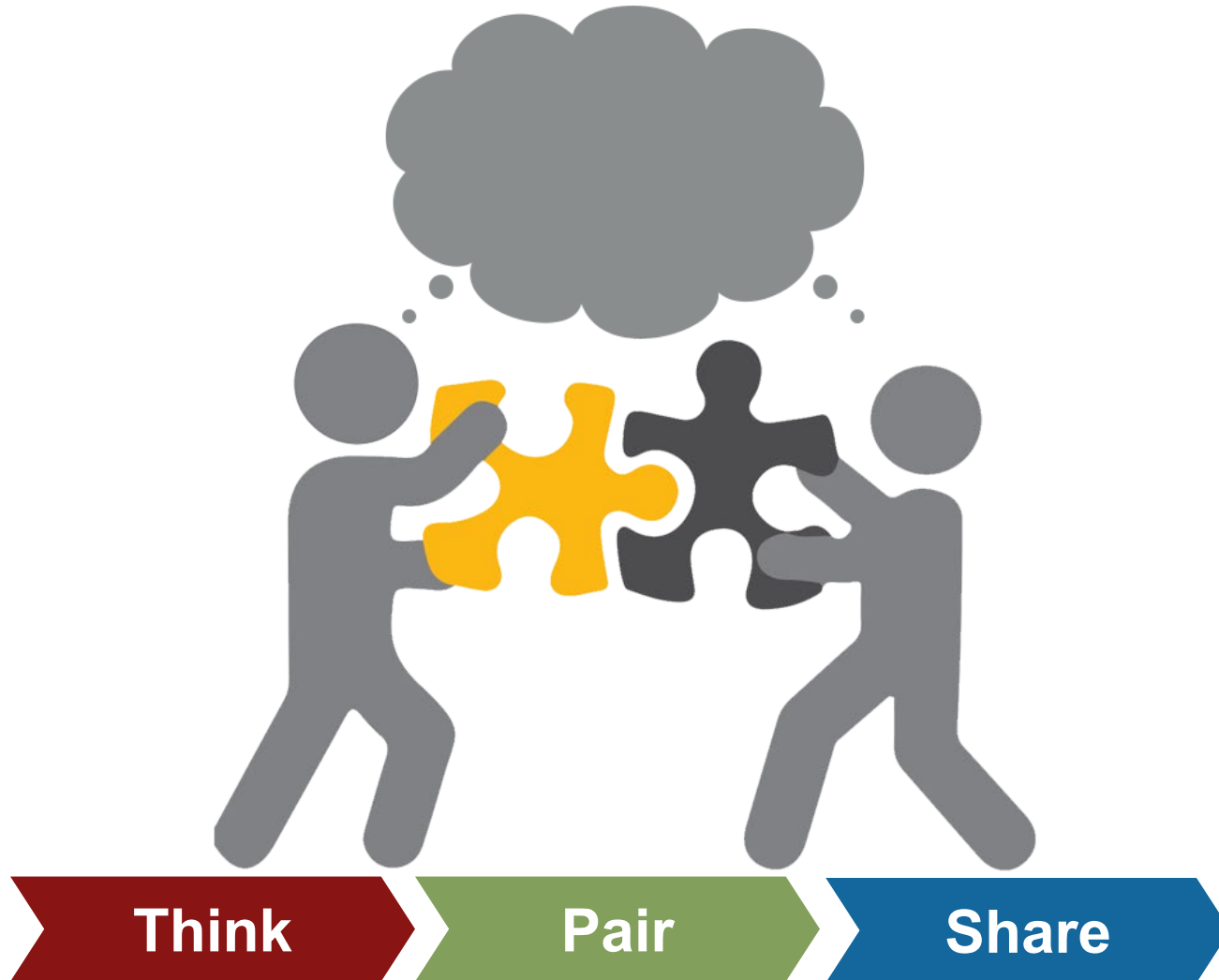




# Where Does it Begin?

Creating a Culture of Rigorous Learning

# So, What is School Culture?



# A Culture of Consistency





# CULTURE


“The way we do things around here!”

# Defining Culture

“Culture is the set of habits that allows a group of people to cooperate by assumption rather than by negotiation.”

—*Ray McNulty, Senior Fellow, ICLE*

## ESSENTIAL QUESTIONS



Do we trust each other?



What does disagreement mean at our school?



Who owns school performance?

# A Successful Culture

## Includes:

- **Accountability**—to each other and ourselves
- **Ownership**—of the outcomes
- **Commitment**—to achieving more each day
- **Belief**—that anything is possible if we work together
- **Will**—to continue pressing forward when change gets difficult

—*Ray McNulty, Senior Fellow, ICLE*

# Culture Trumps Strategy

***“Culture eats strategies for breakfast.”***

Peter Drucker, Management Consultant, Educator, Author

***“Almost everyone wants schools to be better,  
but fewer want schools to be different.”***

Ray McNulty, Senior Fellow, ICLE

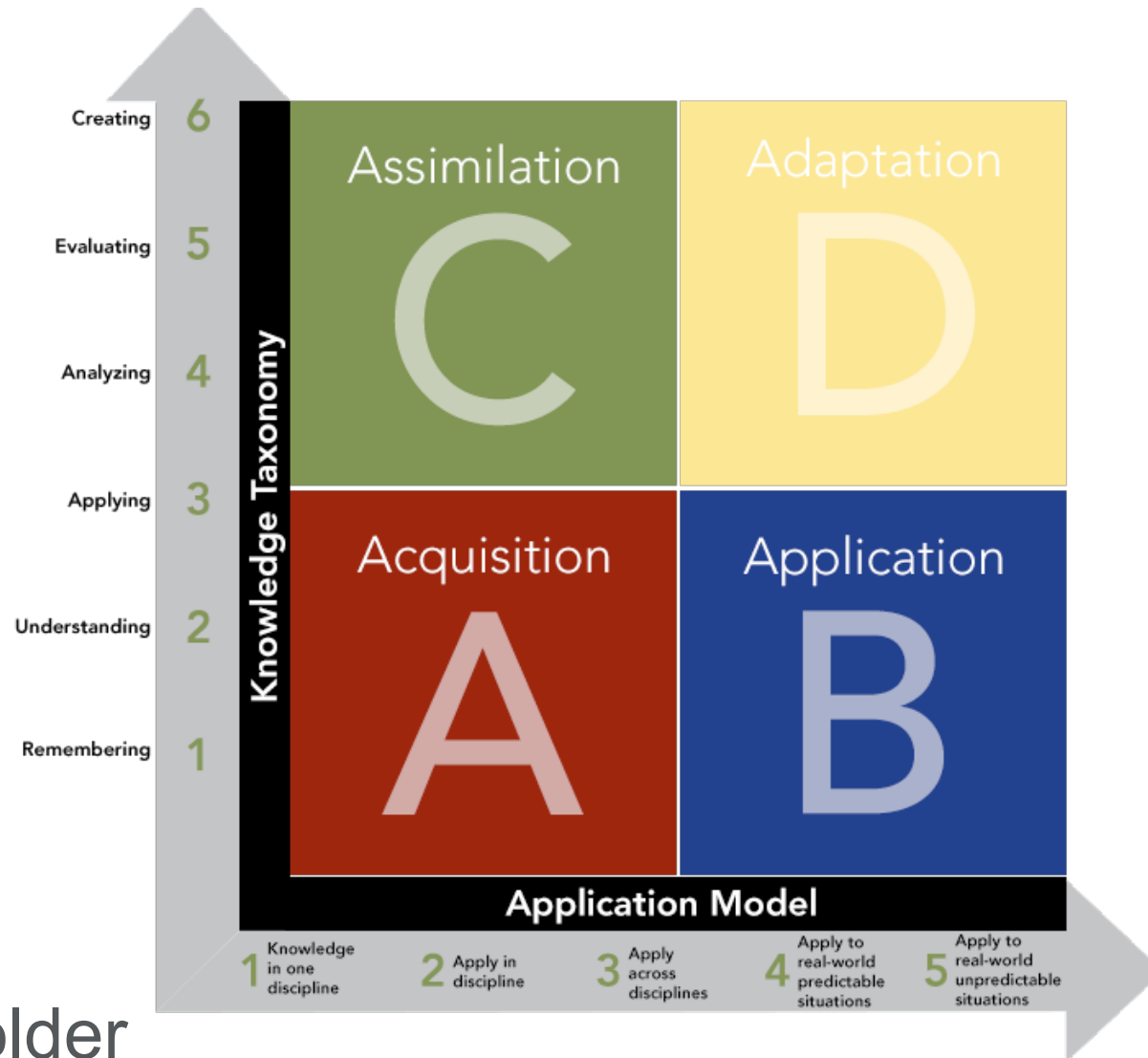
***“If you attempt to implement reforms but  
fail to engage the culture of a school,  
nothing will change.”***

Seymour Sarason, School Reform Researcher

# Creating a Context for Change

- Kids are different
- Fluctuating proficiency standards
- Worldwide student performance results
- College/Career readiness for every student
- 
- The Lexile<sup>®</sup> challenge

# Rigor/Relevance Framework®



Shared Folder

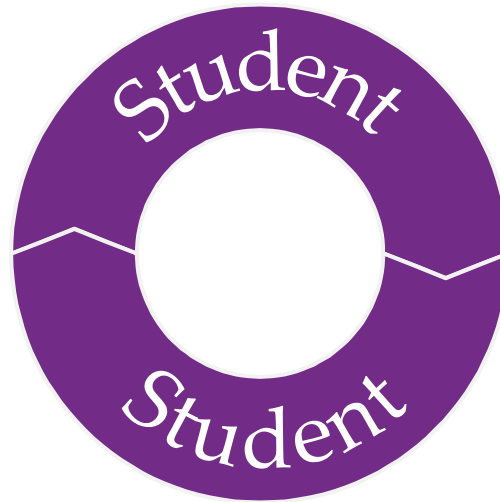


# Relationships Make Rigor and Relevance Possible

A diverse group of students and a teacher are gathered around a table in a library or study area. A male teacher in a blue jacket is pointing at a laptop screen, explaining something to a group of students. The students, including a young man with glasses and a young woman with a plaid scarf, are looking at the laptop with interest. In the background, other students are visible, some standing and some sitting, creating a collaborative learning environment.

## Defining Relationships

# Critical Relationships



# Critical Relationships



# Relationships...

- increase feelings of safety, motivation and risk-taking
- can enhance learning
- need to be in place to build the safety needed to use higher order thinking (rigor)





DO YOU KNOW  
YOUR STUDENTS?

# The Generations

Generation Alpha: born 2011 and 2025

Gen Z, iGen, or Centennials: Born 1996-2010

Millennials or Gen Y: Born 1977 – 1995

Generation X: Born 1965 – 1976

Baby Boomers: Born 1946 – 1964

Traditionalists or Silent Generation: Born 1945  
and before



A glass jar filled with coins, with a white label that says "RETIREMENT". The jar is on a wooden surface. The background is a solid yellow color.

**Children starting  
school  
this year  
will retire in 2081**

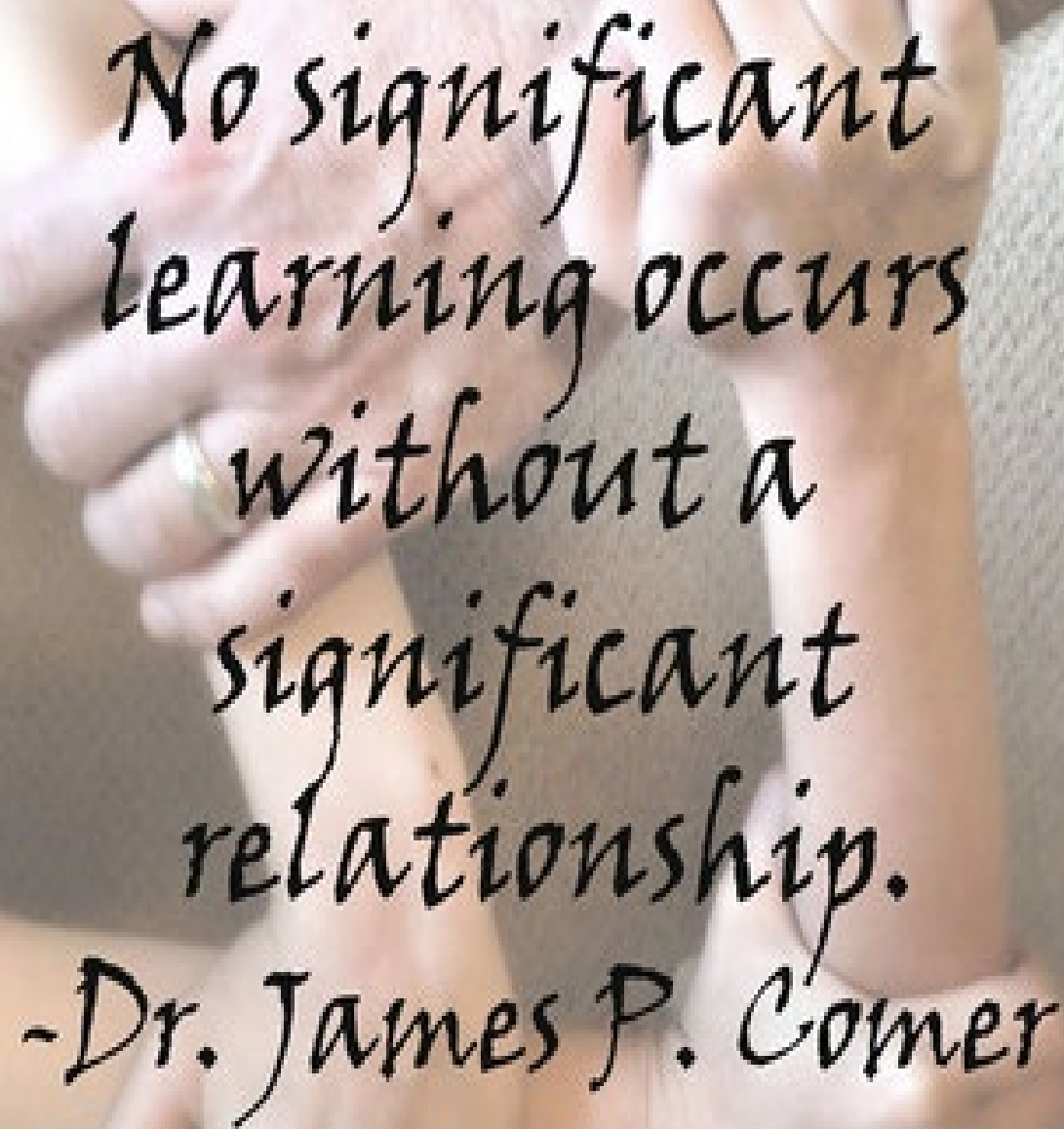
"Every child deserves a champion: an adult who will never give up on them, who understands the power of connection and insists they become the best they can possibly be."

- Rita Pierson, Educator



**TED**Talks  
**EDUCATION**

[PBS.org/TEDTalks](https://www.pbs.org/tedtalks)



No significant  
learning occurs  
without a  
significant  
relationship.  
-Dr. James P. Comer

# How Do You Build Relationships?

What is the culture of your schools?

Bus  
drop-off /  
pick-up

Café

Hallways

Office

# MASLOW'S HIERARCHY OF NEEDS



You gotta  
**MASLOW**  
before you  
**BLOOM.**

# Free Resources to Continue Your Professional Learning Journey

Visit [learn.hmhco.com/MoASSP-Wellness](https://learn.hmhco.com/MoASSP-Wellness) to explore:

- Blog posts
- Articles
- Downloadable posters
- Discounted publications
- And more!



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